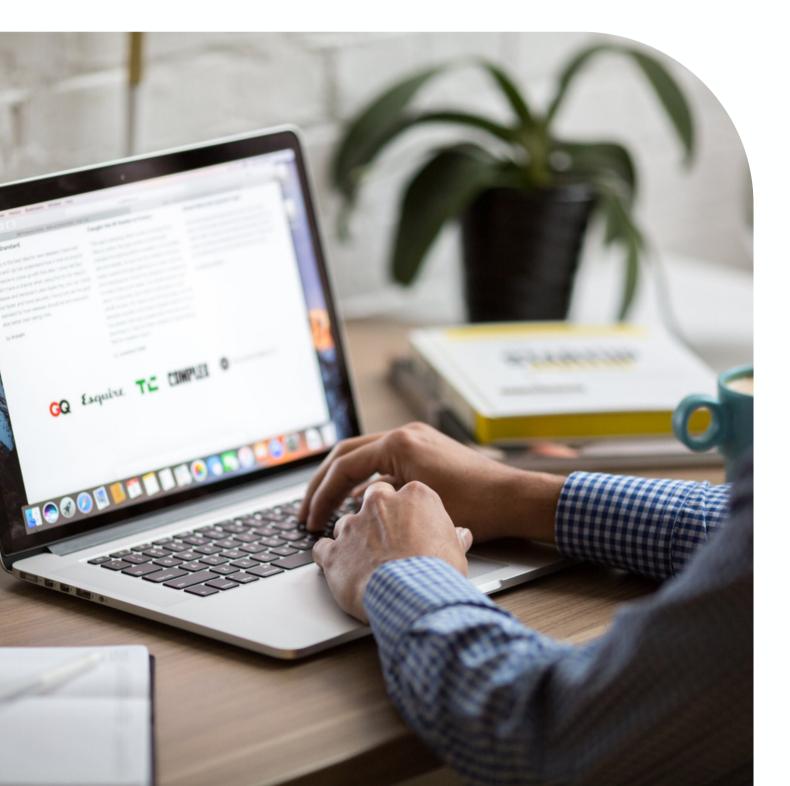
Social Media Management Service Overview

Social Media Audit





Evaluation of current social media presence



Analysis of existing strategies and performance metrics



Identification of areas for improvement

Social Media Strategy Development

- Development of customized social media strategy
- Goal-setting and KPI establishment
- Content planning and editorial calendar creation



Content Creation and Curation

- Creation of engaging and relevant content
- Content curation from relevant sources
- Visual content creation
 (graphics, videos, etc.)

Platform Management

- Daily management of social media platforms
- Content scheduling and posting
- Community engagement and audience interaction

Social Media Advertising

- Development of targeted advertising campaigns
- Ad creation, placement, and monitoring
- Budget management and performance tracking



Reporting and Analysis

- Regular monitoring of social media performance
- Analysis of key metrics and performance indicators
- Monthly reporting and insights for optimization

Service Deliverables

- Detailed social media audit report
- Customized social media strategy document
- Content calendar and creation plan
- Monthly performance reports and analytics
- Ongoing support and communication

