

The background features a light grey color with several decorative elements: a large orange ring in the top left, a solid orange circle in the middle right, and a large orange rounded rectangle in the bottom right. Grey wavy lines flow from the top left towards the bottom right, passing behind the text. Three orange diamonds are placed at the top right, bottom left, and top right corners.

National SEO Service Overview

Service Details:



Comprehensive Website Audit:



Thorough analysis of website performance and structure.



Identification of strengths, weaknesses, and opportunities for improvement.



Evaluation of on-page and off-page SEO factors.



Keyword Research:

- In-depth research to uncover high-value keywords relevant to your industry.
- Analysis of competitor keywords to seize market opportunities.
- Selection of target keywords based on relevance, search volume, and competitiveness.

On-Page Optimization

Optimization

- Precision optimization of meta tags, headings, and content for target keywords.
- Implementation of technical SEO enhancements to improve site speed and mobile-friendliness.
- Deployment of schema markup to enhance search engine visibility and user experience.

Content Strategy :

- Tailored content strategy crafted to captivate and convert your audience.
- Creation of compelling blog posts, articles, guides, infographics, and videos.
- Optimization of existing content to align with SEO best practices and drive organic traffic.



Authority-building Link Building:

- Ethical acquisition of high-quality backlinks from authoritative websites.
- Creation of shareable content assets to attract natural backlinks.
- Proactive monitoring and management of backlink profile for sustained growth.

Local SEO (if applicable):

- Optimization of Google My Business listing for maximum local visibility.
- Citation building across relevant online directories and listings.
- Implementation of local schema markup to elevate local search rankings.

Technical SEO Fixes:

- Optimization of website structure, URL structure, and internal linking for better crawlability and indexability.
- Implementation of HTTPS for enhanced security and search engine trust.
- Optimization of site architecture for improved user experience and navigation.

SEO Performance Monitoring:

- Regular monitoring of key SEO metrics such as organic traffic, keyword rankings, and backlink profile.
- Analysis of trends and performance data to identify opportunities and challenges.
- Continuous optimization based on data-driven insights for sustained results.

Monthly Reports

- Website Traffic
- User Acquisition data
- user engagement session
- Custom events tracking
- Organic traffic
- keyword rankings
- Plan of Action

Service Deliverables:

- Comprehensive website audit report detailing findings and recommendations.
- Detailed keyword research findings and strategic recommendations.
- Customized on-page optimization plan with implementation support.

Service Deliverables:

- Engaging content strategy document outlining topics, keywords, and publishing schedule.
- Monthly progress reports featuring analytics data, insights, and actionable recommendations along with future plan of action
- Dedicated account manager for ongoing support, communication, and collaboration

